

Organized by



**INDIAN LOYALTY
ASSOCIATION**

Driving Loyalty, Powering Growth

2ND GREEN CHAMPIONS

INDIA EDITION

Seeds of Change

Growing a Sustainable Tomorrow, Together

13 **JUNE**
2025
FRIDAY

NEW DELHI

www.greenchampions.in



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ABOUT

The second edition of Green Champions is being organized by the Indian Loyalty Association. It is an annual event dedicated to enhancing environmental stewardship. This year's event emphasizes the importance of supporting and promoting eco-friendly initiatives across businesses, communities, and individuals.

Through this platform, Green Champions aims to inspire positive environmental change by fostering collaboration and encouraging the development of innovative ideas that contribute to the well-being of our planet.

VISION 2025: CULTIVATING CHANGE

The environmental challenges we face today require collective action from all sectors of the society. Green Champions 2025 serves as a platform designed for inventors, activists and individuals who are passionate about sustainability. This initiative facilitates connections, encourages the sharing of innovative ideas and promotes efforts aimed at driving positive change for our planet.



1 ESG Reporting & Regulation

- SEBI is tightening ESG rules to curb greenwashing.
- 80% of top 100 listed companies now report as per BRSR Core.

2 Sustainable Finance

- ESG investment market to hit USD 4.1B by 2030 (CAGR 23.3%).
- USD 7.6B in green bonds issued in 2023.
- ESG funds launched by SBI and HDFC.

3 Renewable Energy & Clean Tech

- India's RE capacity hits 178 GW; target: 500 GW by 2030.
- ReNew Power's ₹22,000 Cr project to power 1M+ homes, create 7,000+ jobs.

4 Waste Management

- ICAR-CCRI converts citrus waste into eco-packaging and health products.
- 3.4M tonnes of plastic recycled in 2023 (up from 2.8M in 2022).

5 Industry Innovations

- Tata Steel: 22% cut in CO₂ intensity.
- Infosys: Carbon neutral, 100% RE in Indian ops.
- ITC: Carbon + water + waste positive for over 15 years.

6 Smart Agriculture & Nature-Based Solutions

- Drone seeding revives 10,000+ hectares in MP & Maharashtra.
- 2M+ farmers using climate-resilient crops.

7 Climate Education

- Delhi's Mission Sanrakshan reaches 200K+ students.
- GSDP: 1.2 lakh+ youth trained in green jobs.

8 Global Partnerships

- 20+ India-Sweden projects on green hydrogen & circular economy.
- ISA led by India now has 115+ countries on board.

INDIA'S 2025 ESG & SUSTAINABILITY OUTLOOK



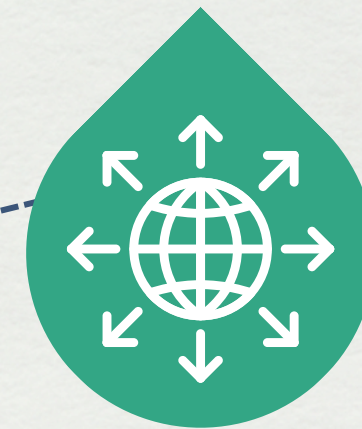
KEY THEMES

Building Strong Communities

- Collaborating between businesses and local groups
- Initiatives focused on social well being
- Promoting education about the environment

Celebrating Success

- Sharing results and measuring progress
- Learning from successful strategies
- Acknowledging the achievements of those making a difference



Fostering New Ideas

- Innovative tech for a healthier planet
- Solutions inspired by nature
- Creating supportive environments for eco- friendly startups

Expanding Reach

- Growing sustainable solutions that benefit everyone
- Tracking the positive effects on our planet
- Investing in efforts that create a lasting impact



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WHY ATTEND ?



Connect with Leaders

Meet over 100 experts and leaders in sustainability and the environment



Explore New Ideas

Discover exciting new projects and solutions that help protect our planet.



Enhance Your Knowledge

Learn from successful efforts in making organizations more sustainable.

Build Connections

Form valuable partnerships to promote environmental improvements.



Stay Updated

Keep up with new laws and trends related to the environments.



Share Achievements

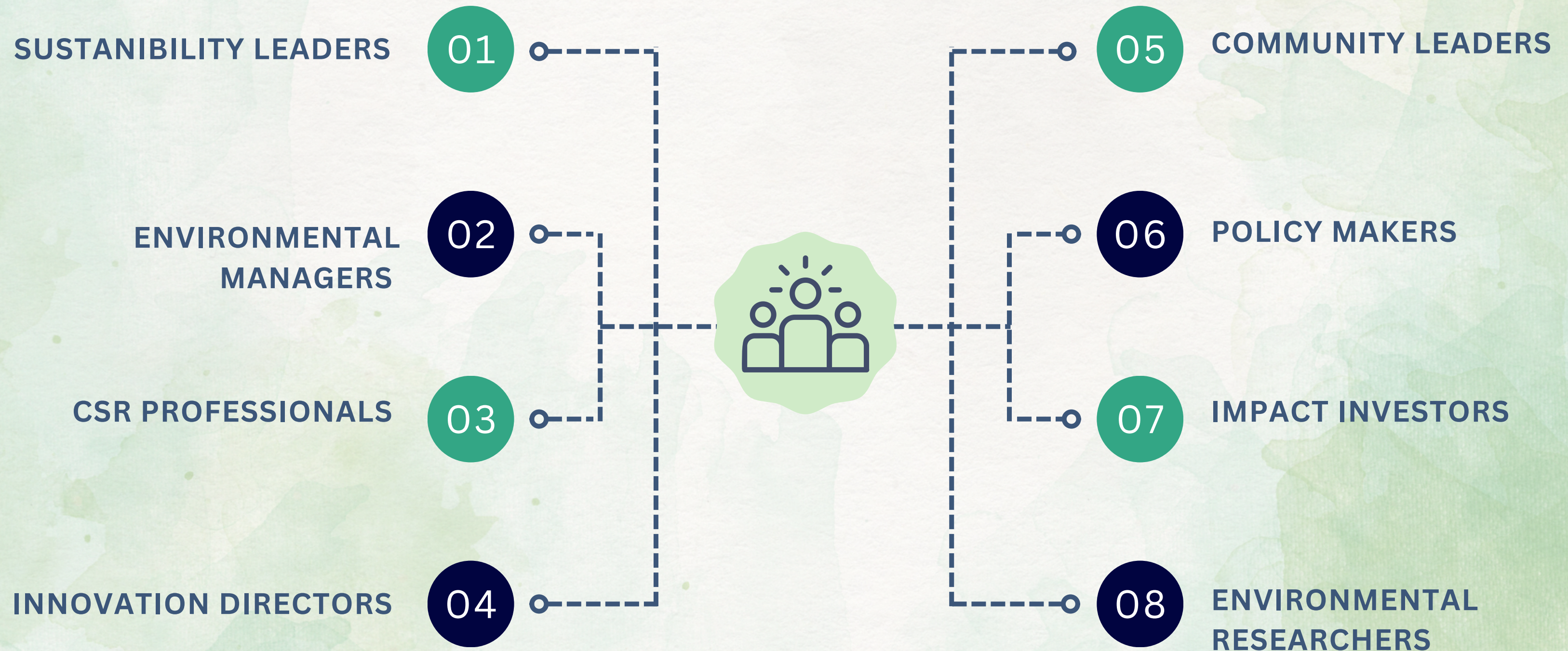
Share and celebrate inspiring stories of success in going green.





WHO SHOULD ATTEND?

This is an inclusive event, bringing together a diverse audience. From future leaders and business executives to sustainability activists and supply chain professionals, everyone is welcome. Whether you're passionate about making a difference or curious about sustainability, join us to explore innovative ideas and contribute to a more sustainable future!





PAST SPEAKERS



Reecha Goel
Global Sustainability



Apurv Abhay Modi
Managing Director & Co-founder



Anchal Srivastava
Senior Manager
Sustainability



Karabi Pathak
Chief Product Officer
and Sustainability Leader



Prachi Agarwal
Manager
Channel Loyalty Program



Dr. Ravi Gaur
Founder & Director



Arpit Sharma
Chief Operating Officer



Emi Mima
Sustainable Finance
Manager



Arun Victor Paulraj
Sr. General Manager



Madhusmita Aggarwal
Senior QHSE Professional



Sandeep Chatterjee
Supply Chain and
Sustainability Leader



Prabhjot Sodhi
Sr Program Director



Dr. Subramanya Kusnur
Founder Chairman & CEO



Dr. Seema Gupta
Director



Amor Kool
ESG Lead



Abhinav Jain
Co-founder & CEO



Rajeov Kwatra
Head



Amit Yadav
CMO



PAST SPEAKERS



Dr. Subramanya Kusnur
Founder Chairman & CEO



Dr. Seema Gupta
Director



Amor Kool
ESG Lead



Abhinav Jain
Co-founder & CEO



Rajeev Kwatra
Head



Amit Yadav
CMO



Tanu Sood
Head, sustainability offerings



Sougat Chatterjee
CEO



Dr. Vishal Gandhi
CEO



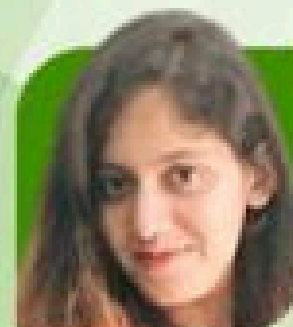
Dr. K Madan Gopal
National Health System Resource Centre



Colonel Hemraj Singh Parmar
Co-founder



Sunil David
Digital Technology Consultant



Isha Sachdeva
Founder



Ramdas Rajamani
CEO and Co-founder



Bala Chitoor
Founder



Hemant Ritturaj Kushwaha
PhD Assistant Professor



Kishan Changlani
Founder



Dinesh Agarwal
Principal Consultant



Mayank Chhatwal
Founder

PAST PARTNERS



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CLIMATE
POLICY
INITIATIVE



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About Indian Loyalty Association

The Indian Loyalty Association (ILA) is a leading organization dedicated to advancing the loyalty industry in India. We provide a vibrant platform for brands, businesses, and professionals to connect, share knowledge, and drive innovation in customer engagement. Our mission is to establish industry standards, promote best practices, and foster a thriving loyalty ecosystem across diverse sectors.



CONTACT US



secretariat@indianloyaltyassoci
ation.com



+91 99538 97777
+91 9870599644